

PRESS RELEASE

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For Immediate Release

JETNET To Feature New “Views” For Evolution At Singapore Airshow

UTICA, NY – JETNET LLC, the market-leading aircraft research and information provider, will be featuring a series of enhancements to their flagship software interface, Evolution, at this year’s Singapore Airshow February 2nd – 7th. The biggest change is a set of “Views,” or summary pages, that gather information from throughout the Evolution program and compile it into single screens of well organized lists, graphs and tables for easy assessment of marketplace status and trends. They are also showcasing their unique partnership with ARGUS International, Inc. (ARGUS) to offer direct links to ARGUS data from JETNET’s Evolution service pages, and a service to provide SMS Text Messaging for subscribers to receive instant notices when model or market updates are made to JETNET’s database.

Better Views

Subscribers to JETNET’s service can choose from a variety of Views, depending on their industry profession and particular needs. The Views package complements the popular Evolution interface rather than replacing it. Existing JETNET clients should adapt easily to the new interface, and greatly simplify their work as well. For example, where previously subscribers searched multiple modules of the Evolution interface to gather data on one aircraft or market, now all the relevant information is presented at a glance in the Model Market Summary View. Aircraft top-level information, market conditions, and history are all provided there and updated as often as once a minute, for Live service customers, via the JETNET web-based network. Links display an aircraft’s time on market, service history, photos, avionics, detailed specifications, financial documents and more, and select JETNET STAR—**ST**atistical **A**nalysis **R**eports—data tables are now included for in-depth presentation of market and fleet dynamics. JETNET subscribers will be able to use the Views features free of charge as an interface overlay to their existing Evolution service.

All of the new Views still give users direct links to extensive, detailed aircraft and market information to which they already have access via JETNET’s Evolution product, like Aircraft Wanted and For-Sale, Financial Trends and Summaries, Operating Costs, Performance Specifications, Histories, detailed Aircraft Information and STAR Reports.

Profitable Partnership: JETNET and ARGUS

This marks the first time ARGUS has allowed another information and research provider to link directly to their site. In return, JETNET shares its wealth of aircraft ownership and historical data with ARGUS customers through TraqPak. The new aircraft tail number searches, like other recent improvements to Evolution, will be offered free of charge to existing clients.

ARGUS information is available through contextual links in JETNET’s new Views and data pages. Users can find usage, distance and average trips, number of trips per month, and geographic coverage for individual aircraft, as an organic part of their JETNET search. Information is available in graphical and map forms, summarizing travel over the last 90 days of an aircraft’s ownership.

Subscribers will still have direct access to all the detailed aircraft and market information they’ve always had with Evolution, including Aircraft Wanted and For-Sale, Financial Trends and Summaries, Operating Costs, Performance Specifications, Histories, detailed Aircraft Information and STAR Reports data.

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Information Sooner, Faster

Users waiting for a specific make and model to be listed on the market for sale now have a new tool at their disposal: SMS Text Message updates. Subscribers can make buy and sell decisions with the most current and timely information. Market updates can now be broadcast directly to cell phones as text messages within moments of when they're updated in JETNET's own database. Researchers receive the information and enter it into their information pool, which is when it first becomes available as digital information, after which updates are automatically generated. Evolution subscribers get the notice only moments later, and can act on it immediately.

Text messages are sent as informational updates only, without proprietary data—just notices, so subscribers can find details online at their convenience. An example text message:

CITATION XLS G-PKRG For Sale \$7,595,000 Boardman Aviation, Ltd. 315-555-4321 Paul Boardman

The service allows users to select up to 10 makes and models on which to receive updates. Models can be added or removed from your list at any time.

In addition to Text Messaging, Evolution also gives users the option to sign up for email alerts. These can be set up with user-specified triggers, so custom-content messages are received in email the moment new information is posted to Evolution's database. Options include alerts for changes in asking price, changes in ownership, recent transactions and more, by make, model, and even specific tail numbers. Users can even make their own queries to the Evolution database to request information remotely, and have that information immediately sent to their laptop, iPhone, BlackBerry or any other device that can receive emails.

JETNET President Vincent Esposito believes the new features will further solidify his company's position as a service leader in the field. “We asked our clients what they wanted most,” he says. “They answered, and the results are in our new services and features. We don't believe in resting on our laurels. We never stop learning, getting smarter, and finding ways to know more than your competition. So we've come up with even more ways for our clients to use JETNET Evolution to stay one step ahead of theirs.”

Paul Cardarelli, JETNET Director of Sales and Marketing, regards the new features as major advancements in how aircraft sales professionals can go about their work. “It is both a critical and painstaking process for an aircraft dealer or broker to do their client the due diligence of proper, thorough research of a particular aircraft or market,” he says. “Evolution with the new features will make that a far simpler task.”

“Our clients can make decisions more quickly and easily,” adds Esposito, “to get the edge they need in today's marketplace. This is the most accurate and up-to-date information available anywhere, and you couldn't get the information faster without researching it yourself.”

“In addition to new features,” Esposito says, “JETNET as a company is evolving in ways to better reach, and get feedback from, our clients and potential clients. We already have a Twitter account at twitter.com/JETNETLLC, and will be posting breaking industry news and asking for feedback on our online blog, The JETSTREAM, at jetstreamblog.com. We want to be a primary source for aircraft industry news and information.” Esposito knows that better communication improves any company's service, and hopes the new technologies make it even easier for JETNET's followers to stay in touch. “Our customers are our best source of feedback and information,” he adds. “We'll continue to improve our products and services to meet their needs.”

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JETNET will be offering demonstrations of their new features at their booth, C81 at the Changi Exhibition Centre during the [Singapore Airshow](#), February 2nd – 7th.

Since 1988, JETNET has delivered the most comprehensive and reliable business aircraft research to its exclusive clientele of aviation professionals worldwide. JETNET is the ultimate source for information and intelligence on the worldwide business aircraft fleet and marketplace, comprised of some 60,000 airframes. The Company offers services for both fixed wing and helicopter aircraft. Headquartered in its state-of-the-art facility in Utica, NY, JETNET offers comprehensive user-friendly aircraft data via real-time internet access or regular updates.

For more information on JETNET LLC log on to www.jetnet.com or contact Paul Cardarelli, JETNET Director of Sales and Marketing, at 800-553-8638 (USA) or paul@jetnet.com, or for international inquiries, contact Karim Derbala, JETNET Exclusive Agent, EMEA, at 41.0.43.243.7056 or karim@jetnet.com. Visit JETNET's blog, The JETSTREAM, at jetstreamblog.com, and follow them on Twitter at twitter.com/JETNETLLC.

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