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## JETNET iQ Presenting State of Business Jet Market Briefing at EBACE 2017

UTICA, NY – JETNET LLC, the world leader in aviation market intelligence, will present a highly anticipated briefing by <u>JETNET iQ</u> on the state of the business jet market at <u>EBACE2017</u> at the Geneva Palexpo in Geneva, Switzerland.

JETNET iQ is the company's division for observation, commentary, and forecasts of the business aviation industry. Launched in 2011, JETNET iQ is a partnership between JETNET LLC and the <u>Rolland Vincent Associates</u> aviation consultancy of Plano, TX. The core mission of JETNET iQ is to measure the pulse of the business jet owner and operator community by way of surveying 500 of them every quarter. At the close of 2016, JETNET iQ exceeded 12,000 owners and operators surveyed, the most comprehensive ongoing study of aircraft operator sentiment ever conducted. Customers for JETNET iQ include airframe and power plant OEMs, Tier 1 suppliers, aircraft dealers and brokerages, FBOs, MROs, and aerospace investment analysts.

At EBACE 2017, Rolland Vincent and JETNET Vice President of Sales Paul Cardarelli will conduct a JETNET iQ State of the Market briefing, free to attendees, on Monday, May 22<sup>nd</sup> from 11:00am to 11:45am in Salle R.

"We are delighted to return to EBACE with the latest insights into the state of the market, both in Europe and globally," said Rolland Vincent, JETNET iQ Creator. "We look forward to sharing the latest insights from our Q2 2017 JETNET iQ Survey of business aircraft owners and operators."

Paul Cardarelli added, "Europe is a vital market for business aviation activity—from aerospace design and manufacturing to aircraft sales and service, maintenance, training, and flight operations. JETNET's diligent research team helps keep us and our customers informed in this very dynamic marketplace."

Each year, JETNET iQ holds a summit in New York City featuring spirited presentations and dialog from industry leaders. For 2017, the JETNET iQ Global Business Aviation Summit will be held September 5-6 at The Westin New York at Times Square. For further details, please refer to the <u>JETNET iQ Summit website</u>.

JETNET invites EBACE attendees to see all of their new product and service offerings from May 22<sup>nd</sup>-24<sup>th</sup>, at booth # X129.

Since 1988, JETNET has delivered the most comprehensive and reliable business aircraft research to its exclusive clientele of aviation professionals worldwide. JETNET is the ultimate source for information and intelligence on the worldwide business, commercial, and helicopter aircraft fleet and marketplace, comprised of some 100,000 airframes. Headquartered in its state-of-the-art facility in Utica, NY, JETNET offers comprehensive user-friendly aircraft data via real-time internet access or regular updates.

For more information on JETNET LLC log on to jetnet.com or contact Paul Cardarelli, JETNET Vice President of Sales, at 800-553-8638 (USA) or paul@jetnet.com; Mike Foye, JETNET Director of Marketing, at 1-315-797-4420 ext. 223 or mfoye@jetnet.com; International inquiries, contact Karim Derbala, JETNET Managing Director of Global Sales, at 41-0-43-243-7056 or karim@jetnet.com.

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