

JETNET API Product Summary

What is an API?

The term API refers to an Application Programming Interface consisting of a set of communication protocols and building blocks for accessing information resources via the internet.

What is JETNET API?

JETNET API is an API exclusive to JETNET, allowing clients to interface directly with JETNET's extensive databases.

Many JETNET Evolution users would not need to access JETNET data via an API. JETNET API was created for programmers seeking to build software applications. These applications would interface via defined protocols and licenses to select JETNET data for presentation in external tools and systems.

Who would benefit from access to JETNET API?

JETNET customers can utilize JETNET API for a wide variety of purposes such as:

- CRM Integration – Many customers want to integrate JETNET data to better automate their sales and customer feedback processes. Whether they are looking for address information to support mailings, phone numbers to support direct sales and research calls, or emails to support direct email or campaigns. Common CRM platforms that customers may choose to interface with include Salesforce, Zoho, Act, Microsoft Dynamics, etc. *Note that JETNET is investing in specific solutions targeted for Salesforce clients. Clients interested in more information regarding this initiative should email mfoye@jetnet.com.*

- Customized Model Market Summaries – Many JETNET clients maintain their own customized versions of model market summary spreadsheets, or tools allowing them to compare specific fields on aircraft side by side, depending on a given model and sometimes even depending on a specific customer need.
- Inventories & Fleet Management – Many JETNET customers seek to keep details of aircraft relating to specific fleets as up to date as possible. This may be just aircraft-related data, or also include data about the associated owners and operators.

Restrictions on JETNET API Use

Due to the ease and flexibility of JETNET API, not all customers will be allowed to subscribe to the service. All access to JETNET API will be governed by a tailored JETNET agreement/contract. No clients will be allowed to access or utilize JETNET resources via the API for purposes not outlined in the specific agreement, and no clients may use the data from JETNET API to compete with JETNET.

How do I learn more or start using JETNET API?

Use of JETNET API will often require clients to provide JETNET with additional information such as:

1. Do you already have access to JETNET Evolution, and if so, what service and how many users?
2. What do you plan on using the data extracted from JETNET for? Is it going into a specialized proprietary application? Is it going into a CRM?

3. How may staff from your organization will have access to the data extracted from the API, and are they the same staff with JETNET Evolution licenses today?
4. Will the data be going to any individuals outside of JETNET, and if so, whom?
5. Will the data be used for an application, and if so, what does that application do?

To learn about or request a quote for using JETNET API contact:

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