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## PRESS RELEASE

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For Immediate Release

### **JETNET to Launch Next-Generation AI Aviation Intelligence at NBAA-BACE 2025**

*Attendees Get Exclusive Early Access to Join AI Beta Program at Booth #4219*

**LAS VEGAS** – JETNET is set to unveil the next evolution of its business aviation intelligence at **NBAA-BACE 2025**, introducing a powerful **AI-driven platform** that integrates explainable generative AI directly into its trusted aviation data ecosystem. Attendees visiting **Booth #4219** in Las Vegas will receive **exclusive early access to join JETNET's AI Beta Testing Program**.

"NBAA-BACE is the perfect stage to unveil JETNET AI, our most transformative innovation yet," said Derek Swaim, CEO of JETNET. "This launch marks a major milestone in our mission to deliver instant, actionable intelligence to aviation professionals. From live demos to hands-on training, we're excited to showcase the full depth of our platform and invite the industry to experience the future of aviation data firsthand."

#### **Live AI Launch Event at NBAA-BACE**

JETNET will officially introduce its new platform during the session, "**Introducing JETNET AI: Get Instant Answers to Your Aviation Questions**," on **Wednesday, October 15, from 10:30 AM to 12:00 PM PT** at the **Las Vegas Convention Center**.

Led by **Greg Kimball** (Chief Product Officer), **Eric Foss** (Chief Technology Officer), and **Jason Lorraine** (Assistant Vice President, Strategic Solutions), the presentation will include a **30-minute live demonstration** followed by an interactive Q&A with JETNET's product and data teams.

"JETNET AI represents the future of aviation intelligence," said Greg Kimball, CPO of JETNET. "We're empowering professionals to ask natural-language questions of their data and get instant, accurate insights from across fleet, flight, and market intelligence, securely, within their daily workflows."

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Visitors to Booth #4219 can also explore **live demos** across JETNET's full suite of aviation intelligence tools, including:

- **Aerodex Elite** — Comprehensive aircraft profiles, ownership, and utilization data
- **Marketplace** — Aircraft listings, valuations, and market insights
- **JETNET iQ** — Forecasting tools, sentiment surveys, and trend analytics
- **ADS-B Exchange** — Real-time and historical global aircraft tracking
- **WINGX** — Flight activity, utilization analytics, and market visualization

### **Customer Training Sessions — October 14 & 15**

To help customers maximize value from JETNET's expanding ecosystem, two hands-on training sessions will be offered in **Room W303** of the Las Vegas Convention Center:

- **JETNET Marketplace Training:** 2:00 PM – 2:45 PM
- **JETNET API Training:** 3:00 PM – 3:45 PM

Both sessions will be held on **Tuesday, October 14**, and **Wednesday, October 15**. Customers can register through the link in their JETNET application, the email sent last week, or by reaching out directly to their account manager.

### **Raffle & Giveaways**

JETNET will host its own **exclusive booth giveaway** featuring a **Potensic Atom 2 Drone**, equipped with 4K video, 8K photo, and up to 96 minutes of flight time, along with branded JETNET merchandise including premium luggage tags and wine bags. Winners will be announced on **Wednesday, October 15, at 2:00 PM PT** at Booth #4219.

In addition, JETNET is teaming up with **Veryon** and **Bluetail** for a **separate joint raffle**, giving attendees even more chances to win exciting prizes across all three exhibitors' booths.

"We're thrilled to bring added excitement to NBAA-BACE through our exclusive booth giveaway and joint raffle with Veryon and Bluetail, offering attendees a fun and engaging way to explore the innovative solutions each company brings to the aviation industry," said Swaim. "These collaborations reflect the spirit of innovation and community that drives our industry forward."

Visitors can stop by each partner's display to learn more and enter.

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### **Press Conference & Media Day**

Members of the media are invited to JETNET's **Media Day Press Conference** on **Monday, October 13, from 10:10 AM to 10:55 AM (PT)** in **Room W209 (West Hall)** at the Las Vegas Convention Center.

The session, “**Charting the Course: Strategic Forecasts & Market Intelligence from JETNET iQ & WINGX,**” will feature forward-looking insights on fleet evolution, aircraft utilization, and broader market trends shaping business aviation.

### **About JETNET**

As a leading provider of market research and data for the global aviation market, JETNET delivers comprehensive and reliable insights to customers worldwide. JETNET is the ultimate source of fixed wing and helicopter fleet information, including transaction data, market intelligence, flight data and analytics, and industry forecasts. Headquartered in Utica, NY, JETNET offers comprehensive, user-friendly aircraft and flight data via APIs and real-time web applications.

For information on JETNET and our exclusive services, visit [www.jetnet.com](http://www.jetnet.com) or contact Paul Cardarelli, JETNET Vice President of Sales, at 800.553.8638 (USA) or [paul@jetnet.com](mailto:paul@jetnet.com), or Karim Derbala, JETNET Managing Director of Global Sales at +41 (0) 43.243.7056 (Switzerland) or [karim@jetnet.com](mailto:karim@jetnet.com).

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